

# Stephanie Hays

News Designer • Web designer • Illustrator

## Contact

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## Skills

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**Proficient** | Adobe InDesign, Adobe Illustrator, Adobe Photoshop

**Experienced** | HTML, CSS, JavaScript, AP Style, Illustration, Bootstrap, Typography, Adobe After Effects, Digital Photography, Data Visualization, Java, Adobe Premiere Pro, WordPress

## Awards & Honors

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**Award of Excellence, Business Cover** | Society for News Design, 2018

**Award of Excellence, Cover Story/Spread** | Society for News Design, 2018

**First Place, Informational Graphic** | California News Publishers Association, 2018

**National Winner, Front Page Design** | Michigan State University Society for News Design, 2019

**National Mark of Excellence Award, Photo Illustration, Small School** | Society of Professional Journalists, 2016

**SND President's Award** | Society for News Design, 2017

## Education

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### Elon University

**Graduation** | May 2018, Summa Cum Laude

**Major** | Bachelor of Arts in Communication Design

**Minors** | Mathematics and Art

## Experience

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### The Seattle Times

Seattle, Wash.

*Designer* | December 2019 – Present

- Designs news, business and features pages on a daily deadline while collaborating with section editors, photo editors and other designers
- Brainstorms and art directs illustrations for features sections

### Sacramento Business Journal

Sacramento, Calif.

*Lead Designer* | May 2018 – December 2019

- Designs 24-40 pages of content each week, including A1, business, opinion, infographic and photo pages for the newspaper
- Art directs, illustrates and creates special sections for both print and online by collaborating with the photographer, reporters and editors
- Conceptualizes the cover design and corresponding inside layout for cohesive storytelling
- Translates print designs and graphics to digital platforms, ensuring they are responsive and effective on desktop and mobile
- Creates graphics and GIFs for social media
- Writes headlines, decks, fact boxes and display type

### The Virginian-Pilot

Norfolk, Va.

*Design Intern* | May 2017 – August 2017

- Designed A1, news, sports, features, business and home pages for the daily paper by collaborating with other designers and the director of presentation
- Created illustrations for select articles to interest readers and enhance understanding of the subject matter
- Designed pull quotes and graphics for Twitter and templates for Instagram stories to create a cohesive design uniting print and digital styles

### Elon News Network

Elon, N.C.

*Design Chief* | April 2015 – March 2018

- Managed and led a group of 10-12 designers by teaching them proper design techniques and specific design styles
- Conceptualized and designed the front page of every edition, and edited and critiqued all pages before the newspaper went to print
- Coded webpages and interactive infographics for online articles
- Pitched, coordinated, edited and designed special sections for print and digital by collaborating with fellow editors, reporters and photographers
- Maintained design styles and guides created for a complete newspaper redesign, which included new layouts, fonts and infographics
- Photographed events and edited images for print and digital publication

### Society for News Design

Elon, N.C.

*Student Blogger* | January 2017 – May 2018

- Brainstormed and wrote articles on a variety of topics, including design inspiration and the stages of news production
- Curated the top five things to read and see in news design each week