

Stephanie Hays

EXPERIENCE

The Washington Post

Washington, D.C.

Designer | February 2022 – Present

- Designs and codes thoughtful, story-led presentations for stories using HTML, CSS, JavaScript and React
- Art directs and hires freelance illustrators, guiding them on the illustrations needed to accompany a story by providing feedback and critique
- Designs print layouts for the newspaper, including Sunday A1, the weekly travel section and inside news pages
- Pitches stories and sees them through from beginning to end by collaborating with reporters, editors, photo editors and more to help bring the project to life

The Seattle Times

Seattle, Wash.

Designer | December 2019 – February 2022

- Art directed and designed Sunday features and opinion sections, by collaborating with illustrators, photo editors and section editors
- Conceptualized, created and art directed special sections with unique themes
- Led monthly Inspiration & Collaboration meetings to foster innovative visual storytelling and facilitate communication between teams
- Designed the local news section on a daily deadline while collaborating with section editors, photo editors and other designers
- Coded and designed interactive websites for features articles

Society for News Design

Seattle, Wash.

Digital News Design Competition

Chair of Outreach and Promotion | May 2020 – Present

Committee member | October 2019 – May 2020

- Leads the four-member communications team by setting promotional priorities and assigning roles and tasks
- Redesigned the branding for the competition to reflect the merging of two competitions into one, creating updated templates for awards and social posts
- Leads the execution of social media campaigns during the competition, including Twitter threads, Instagram posts and stories and live results
- Coordinated the schedules and wrote instructional materials for 17 global volunteers on four different continents when the competition was virtual

Sacramento Business Journal

Sacramento, Calif.

Lead Designer | May 2018 – December 2019

- Designed 24-40 print pages of content each week, including A1, business, opinion, infographic and photo pages
- Art directed and created special sections for both print and online, collaborating with the photographer, reporters and editors
- Conceptualized cover designs and corresponding inside layouts to ensure cohesive storytelling

PROGRAMS

Executive Leadership Program

Virtual

Asian American Journalists Association, 2021

- Examined ways to become an effective leader, including executive speaking, navigating career paths, effective networking and personal branding

CONTACT

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SKILLS

Proficient | Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Methode

Experienced | HTML, CSS, Java, JavaScript, Bootstrap, Typography, Adobe After Effects, Digital Photography, Data Visualization, AP Style

AWARDS & HONORS

Society for News Design

Awards of Excellence

- Digital: Story Page Design, Business, 2023
- Digital: Page Elements, Photography Design, 2023
- Print: Individual Portfolio, 2023
- Print: Single Section, 2023
- Print: Features Cover, 2022

President's Award

- 2017, 2021, 2022

California News Publishers Association

First Place

- Illustration, 2020

SPEAKING

Creating compelling visuals for complex stories

JEA/NSPA National High School Journalism Convention, 2021

EDUCATION

Elon University

May 2018 | *summa cum laude*

Bachelor of Arts in Communication Design
Minors in Mathematics and Art